



TAYLOR REED

GRAPHIC DESIGNER & PHOTOGRAPHER

ART DIRECTOR/GRAPHIC DESIGNER JUNE 2018 – CURRENT

Maravia Rafts Corp & Cascade River Gear – Boise, ID

Sole Graphic Designer for both companies with various responsibilities:

- + Brand Management, Bi-annual Print & Digital Catalogs, Digital Marketing/Advertising, Web Design/UXUI, Promotional & Collateral Materials, Maravia Raft Dreamboat Design and Project Art Direction, Store Signage, Branded Products/Merch, Product Photography for Web and Print, Marketing and Social Media Direction, Social Content Creation, Coordination of Social Giveaways/Promotional Collaborations

GRAPHIC DESIGNER MAY 2017 – JUNE 2018

International Minute Press – Boise, ID

Worked with various companies and clients fulfilling their promotional needs:

- + Branding, Logo Design, Promotional & Collateral Design, Digital Printing

WEDDING/PORTRAIT PHOTOGRAPHER 2014 – CURRENT

Taylor & Kelsey Photography – Owner

My wife and I work together providing the total client experience from inquiry to delivery, we photograph and edit images for:

- + Weddings, Engagements, Families, Seniors

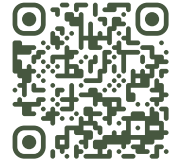
FREELANCE GRAPHIC DESIGNER 2014 – CURRENT


Branding and Company promotion projects

- + Idaho State Fair, Talk Blossom Therapy, Rising Ridge Recovery and others

MY LINKS

Scan for quick access to portfolio, socials, resume and contact info



 435.760.7872

 taylorreeddesign@gmail.com

 @taylorreeddesign

 reedriverlanding

 taylorreeddesign.com

REFERENCES

Angela Sherman - Maravia & CRG COO

+ angela@cascaderivergear.com

+ 208.322.4411

Cameron Holt - CRG & Maravia Rep

+ cameron@maravia.com

+ 208.322.4411

BRYAN NUNES - IMP Owner

+ 208.447.8727

SKILLS

When You Zoom Out

I am detail driven to ensure quality, longevity, and effective accuracy.

Do You Like All My Hats?

I am highly motivated and able to prioritize and over see many projects.

Rollin' With The Punches

I am no stranger to change and evolving technologies.

Huston, Do You Copy

I strive to clearly convey ideas and collaborate with clients/team members

Staying Curious

I find value in questioning and continued critical analysis of self and surroundings.

Spaghetti On His Sweater Already

Firm believer that consistent persistence is how to seize the moment when it arrives.

EDUCATION

Boise State University

BFA in Graphic Design | May 2018

TECHNICAL SKILLS

Illustrator, Photoshop, InDesign, Lightroom, Adobe XD, HTML, CSS, Wordpress, Elementor, Wacom, Slack

FUN FACTS

- + Proposed Flying Over Boise, ID
- + Cornea Transplant Recipient
- + Survived a Cabo Hurricane